



DELUXE



BTS 2014 PREBOOK

SKATEBOARDING IS THE BEST

IT IS NEVER STALE. ALWAYS PROGRESSING AND CHANGING.
YOU GET IT. OTHERWISE YOU PROBABLY WOULD HAVE THROWN THIS SUCKER AWAY ALREADY.
THROUGH ALL OF IT - IT'S UP TO YOU TO ROLL AND ENJOY THE RIDE.
HERE'S TO CHANGES AND NEW STARTS.

FOR 2014 WE'VE MADE SOME BIG CHANGES.
THIS 2014 PRE-BOOK IS JUST THE BEGINNING.
WE'RE LUCKY TO BE IN SKATEBOARDING AND WE'LL ALWAYS WORK TO TRY AND DO THINGS BETTER - FOR EVERYONE INVOLVED.
THANK YOU AGAIN FOR YOUR SUPPORT AND HELP - WE'LL KEEP PUSHING, AS WILL YOU.

NEW FOR 2014

ALL HATS AND ACCESSORIES ARE 100% BACK IN HOUSE AT DELUXE

STARTING WITH BTS 2014 ALL OUR HATS AND ACCESSORIES ARE 100% DEVELOPED, DESIGNED AND SHIPPED FROM DELUXE RIGHT ALONGSIDE YOUR AT ONCE ORDERS. THE HAT AND ACCESSORY DESIGNS YOU SEE HERE ARE JUST THE BEGINNING. YOU WILL SEE A LOT MORE STYLES AND DESIGNS IN OUR FUTURE PRE-BOOK LINES, MORE QUALITY GOODS BUILT INTO THE AT ONCE LINES AND A EASE OF ORDERING AND DELIVERY THAT SHOULD WORK GREAT (FINGERS CROSSED) FOR YOU. WE ARE STOKED TO HAVE BROUGHT ALL OUR HAT AND ACCESSORIES BACK IN HOUSE AT DELUXE . THIS WAS A HUGE BUT NECESSARY CHANGE AND WE HOPE YOU DIG IT'S RESULTS.

ALL OUR SHIRT BODIES HAVE BEEN UPGRADED TO 100% RING SPUN COTTON BODIES

STARTING IN 2014 NOT ONLY WITH THIS PRE-BOOK BUT FOR AT ONCE IN JANUARY AS WELL - WE NO LONGER USE WHAT HAS BEEN THE INDUSTRY STANDARD TEE SHIRT BODY USED FOR DECADES. WITH THE NEW YEAR 95% OF OUR TEE SHIRTS WILL BE PRINTED ON HIGH END 100% RING SPUN 5.5 OUNCE COTTON BODIES. THIS MEANS ALL OUR SHIRTS WILL HAVE A SOFTER FEEL, BETTER FIT AND THEY WILL LAST AS GOOD AS THEY LOOK. WE HOPE YOU LIKE THEM AS MUCH AS WE ALL DO.

ALL HOODS HAVE BEEN UPGRADED

STARTING IN 2014 WE HAVE ALSO FOUND NEW SOURCES AND UPGRADED OUR HOODS, ZIPS AND CREWNECKS. THEY NOW FEATURE PREMIUM SOFT, HEAVYWEIGHT FABRIC FOR A LONG LASTING, COMFORTABLE FIT AND CONSISTENT SIZING ACROSS ALL BRANDS.

FOR 2014 WE ARE OFFERING 3 TEE SHIRT CATEGORIES:

CLASSIC PLUS BODY:

- A BETTER FEEL AND FIT THAN MOST OTHER TEE'S IN THE INDUSTRY
- 5.5 OZ 100% RINGSPUN COTTON TUBULAR BODY
- DOUBLE NEEDLE HEMS AND SLEEVES
- PRESHRUNK TO PREVENT SHRINKAGE
- AVAILABLE IN S/M/L/XL AND WE ARE NOW OFFERING XXL ON SOME STYLES

PREMIUM PRINT:

- THESE TEES ARE MADE USING A MORE TECHNICAL PRINTING PROCESS BUT PRINTED ON THE CLASSIC PLUS BODY
- THIS CATEGORY INCLUDES: PHOTO TEE'S WITH 4 COLOR PROCESS, DESIGNS WITH MORE COLORS THAN NORMAL, EXTRA PRINT HITS, SLEEVE, NECK, WAIST ETC.
- IT MAY ALSO INCLUDE WHEN WE USE SPECIALTY INKS LIKE GLOW, UV REACTIVE, GLITTER, HIGH VIS REFLECTIVE ETC.

PREMIUM BODY:

- THIS CATEGORY INCLUDES TIE DYE, CAMO, AND ANY OTHER SPECIALTY BLANKS .



ADULT TEE DIMENSIONS	S	M	L	XL	XXL
LENGTH - FROM HPS	27	28	29	31	32
WIDTH - 1" BELOW ARMHOLE	18	20	22	24	26

ADULT HOOD DIMENSIONS	S	M	L	XL	XXL
LENGTH - FROM HPS	28.5	29.5	30.5	31.5	32.5
WIDTH - 1" BELOW ARMHOLE	21	23	24.5	26.5	27.5

*MEASUREMENTS IN INCHES

S	M	L	XL	XXL
27	28	29	31	32
18	20	22	24	26

S	M	L	XL	XXL
28.5	29.5	30.5	31.5	32.5
21	23	24.5	26.5	27.5



DELUXE



BTS 2014 PREBOOK



TRIFIRE

TONY TRUJILLO



Bighead
Athletic Heather & Black
*available in youth



Bighead Trip Tie Dye Tank
Premium Print Black



Bighead Fade
Navy
*available in youth



Charred Remains
Black



Bighead Swirl
Burgundy



Old E
Silver





Tripper Tie Dye
Premium Body Spiral Tie Dye



Tripper
Turquoise



Bighead Tie Dye
Premium Body Black & Grey Tie Dye



Sparked 2
Premium Print Black



Speed Kills
Athletic Heather



Get Lit
Premium Print Black

ZERED BASSETT





Flying Classic
Kelly



Fastball
Navy



Champion Burn
Black



Pentaburn
Black



OG Classic Pocket Tee
Charcoal



Seance
Black



Classic Swirl Space Trip
Black



Classic Swirl
Royal



#1
Charcoal



Fire Crotch
White



Posse Swirl
Black



Bad Burn Club
Black

Bad Burn Club Muscle Tee
Carolina Blue

**KEEPING THE
UNDERGROUND LIT
CUSTOMIZED SHOP TEES**



Firecolor Onesie
Black

Bad Burn Club Onesie
White

**GET YOURS NOW!
LOW MINIMUMS
CONTACT YOUR REP FOR DETAILS**



Bighead Raglan
Athletic Heather & Black



Speed Kills Raglan
White & Black



Fastball Raglan
Athletic Heather & Navy



Posse Swirl Long Sleeve
Black



Bighead Long Sleeve
Navy



Standard Issue Crewneck Embroidered
Gunmetal Heather



#1 Crewneck
Black



KYLE FREDERICK

THEOTIS BEASLEY



Bighead Pullover
Black
*available in youth



Bighead Pullover
Dark Charcoal
*available in youth



Bighead Raglan Pullover
Athletic Heather & Black



Bighead Pullover
Premium Body Camo



Champion Burn Pullover
Black



Classic Swirl Space Trip Pullover
Premium Print Black



Speed Kills Zip Hood
Navy



Fastball Coaches Jacket
Navy



Posse Swirl Coaches Jacket
Black



Trademark 5 Panel Camper
Blue Chambray w/ sewn label



Trademark 5 Panel Camper
Bighead Camo w/ sewn label



Bighead 6 Panel
Maroon



Fastball 6 Panel
Navy



Bighead Snapback
Black



Bighead Snapback
Red



Bighead Snapback
Black & Grey



Bighead Snapback
Blue Chambray



Burn Champs Snapback
Black



Posse Classic Trucker
Black



Classic Swirl Space Fill Trucker
Black



Pentaburn Trucker
Black



Bighead Trucker
Black



Bighead Trucker
Kelly Green & Yellow



Bighead Trucker
Black & Red



Bighead Trucker
Blue Chambray



Bighead Trucker
Bighead Camo



Bighead Foam Trucker
Black & Grey Tie Dye



Bighead Foam Trucker
Rainbow Tie Dye



#1 Trucker
Heather Grey & Black



OG Classic Trucker
Royal & Black



Get Lit Cuff Beanie
Marled Black/Marled Red



Get Lit Ribbed Cuff Beanie
Black/Brown/Bighead Camo



Classic Cuff Beanie
Black & Red/Kelly & Yellow



Trademark Waffle Cuff Beanie
Blue/Grey



Hombre Pom Beanie
Black & Red/Grey & Black



Biggerhead Cuff Beanie
Red/Black



Trademark Bucket Hat
Bighead Camo



Tri-Fold Wallet
Bighead Camo



Bighead Swirl Backpack
Black - Holds a Board



Trademark Backpack
Black



Trademark Backpack
Bighead Camo



Underground Backpack
Lightweight Rip Stop - Black & Red



* comes in
packable
travel pouch



Biggerhead Socks
Black/White/Red



Get Lit Socks
Grey/Black/Kelly Green



Bighead Camo Socks
Bighead Camo

Bighead Tie Dye Socks
Tie Dye



ROBBIE RUSSO



JAKE DONNELLY

PUSHING SKATEBOARDING SINCE DAY ONE



Bar Logo Snapback
Black Twill w/ Embroidery



Bar Logo 5 Panel Camper
Black Canvas w/ Sewn Label



Bar Logo Cuff Beanie
Marled Grey/Black



Bar Logo
Black



Bar Logo Pullover
Black



Roll Forever Socks
Black



Fuck Off Socks
Grey





Almighty
White

Almighty Coaches Jacket
Black
(back)

Almighty Coaches Jacket
Black
(front)

PUSHING SKATEBOARDING SINCE DAY ONE



DENNIS BUSENITZ



**On Deck Snapback
Striped Black Twill**



**Since Day One 5 Panel Camper
Distressed Navy Bedford Cord**



**Roll Forever Snapback
Royal & Black**



**Arch Since Day One Snapback
Heather Grey Twill**



Emb
Hubba
Brown Marble
Black Rock
Pier 7

Spot Check
Black



Flick Of Fury
Premium Black

PUSHING



REAL

Skate Like Teen Spirit
Black



Beach Bum Oval
Black

PUSHING SKATEBOARDING SINCE DAY ONE



OG Oval Pullover
Gunmetal Heather

OG Oval
Charcoal Heather



ROBBIE BROCKEL





Devil's Harvest Premium Body
Black Crystal Tie Dye



Devil's Harvest Pullover
Dark Charcoal



Devil's Harvest 3/4 Raglan
White & Black



Devil's Harvest Trucker
Black & White

PUSHING SKATEBOARDING SINCE DAY ONE



REAL Deeds
Navy



Deeds Trucker
Camo & Black

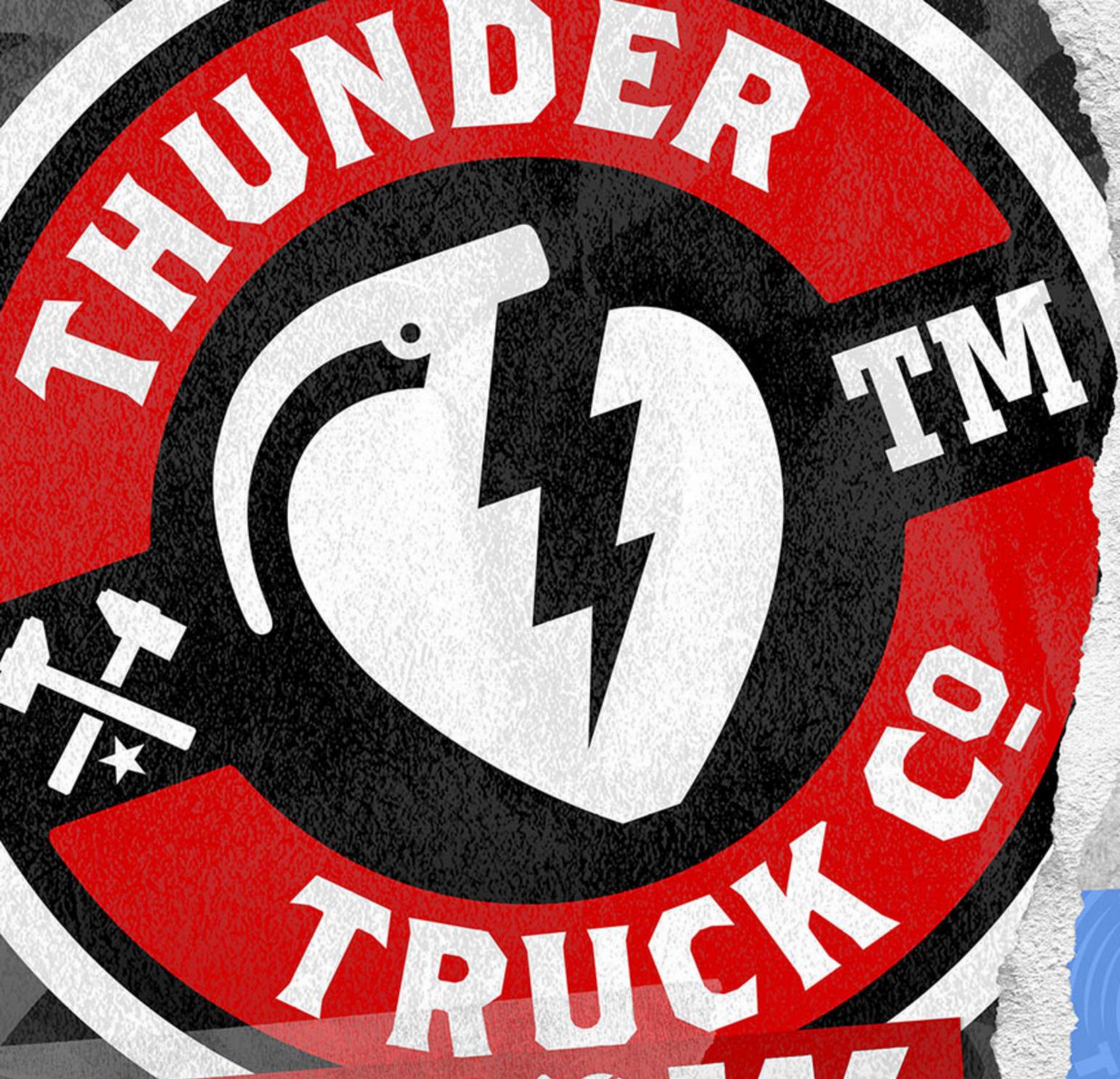


Beer Deeds
Black



Beer Deeds Socks
Black





**KNOW
MORE
CONTROL**

TEES

All Thunder tees come on 100% Ringspun Cotton for a better feel and lasting fit.



SCAVENGER SERVICE
BLACK TEE & 3/4 SLEEVE ALL BLACK JERSEY





BAT
BLACK TEE



MAINLINE
BLACK TEE



MAINLINE
NAVY TEE



MAINLINE POCKET CHARCOAL
HEATHER POCKET TEE. FRONT/BACK PRINT



KING of TEES
CARDINAL TEE



THUNDER & LIGHTNING
BLACK TEE. FRONT/BACK PRINT

BOO KNOWS



HOODS & HATS



MAINLINE PULLOVER CHARCOAL HEATHER HOOD. FRONT/BACK/SLEEVE PRINTS!!!



KING of HOODS BLACK PULLOVER HOOD



ONE LINER RED PULLOVER HOOD



SCAVENGER SERVICE SNAP-BACK. ALL FOAM ALL BLACK!!!



GENUINE SNAP-BACK. PATCH W/ALL BLACK TWILL & GREY UNDERBILL!



KING of TRUCKERS SNAP-BACK. PRINTED RED FOAM/CAMO MESH



MAINLINE SNAP-BACK. PATCH W/TWILL MESH



MAINLINE ALL BLACK CUFF BEANIE W/SEWN ON PATCH

BROCKEL KNOWS

switch front board



**THE LEADER
IN CONTROL**



BRAD
CROMER



1979
Black



Arketype
Ash



Eushmolution
Royal Heather



Flowers N Creeps
Black



Kuckoo
Premium Print White



Signed
Black
*available in youth



One Liner
White

TEES





MARK
GONZALES



Signaled Onesie
Black



Signaled Zip Hood
Navy



1979 Pullover
Black



Flowers N Creeps Pullover
Black



Kuckoo Raglan
Premium Print White & Black



Arketype Raglan Crewneck
Charcoal Heather



Arketype Coaches Jacket
Navy

CLOTH-ING





RONNIE SANDOVAL



Patch 6 Panel
Navy cord



Arketype 6 Panel
Brown canvas & Black twill



Boxing Klub 5 Panel Camper
Army Green cord



Karacters 5 Panel Camper
Chambray all over print



Flowers N Creeps Trucker
White & Navy



Arketype Trucker
Army Green & Black twill



Signaled Trucker
Black



KWA Snapback
Black twill w/ embroidery



Kaged Bird Snapback
Heather Grey & Black twill



Boxing Klub Snapback
Emerald Green & Black twill



Birdie Snapback
Royal twill w/ embroidery

HATS



Get It Strait Pom Beanie
Black & Yellow/Dark Green & Orange



Patch Cuff Beanie
Black/Royal/Hunter Green





Bobby
WORREST



Sweatpants Socks
Black



Kollege Socks
Black & Yellow



Kaged Bird Sock
Grey & Green



Shmoo Socks
Yellow



Kollege Socks
Green & Orange



Kaged Bird Sock
Royal & Black



Shmoo Socks
Black



SOCKS

VENTURE TRUCKS

ALWAYS



ON THE

GRIND



BRANDON WESTGATE



ALWAYS ON THE GRIND

FELIPE GUSTAVO

ALWAYS ON THE GRIND



Awake Classic Fade
Black



Mainstay
Navy



Infamous
Navy



Haze
Black



Haze Pullover
Black



Biter
White



Mainstay Cuff Beanie
Black w/ sewn label



Mainstay 5 Panel Camper
Camo w/ sewn label



Mainstay Snapback
Maroon



84 Arch Snapback
Grey & Black



RANDY BERES

ANTIHERO

SKATEBOARDS



TREND - PROOF



J-STREET
BANANA & WHITE TEES



FLYING EAGLE
ROYAL TEE



SKWERPS
BLACK TEE



THUMB HERO
MILITARY TEE



DUMPING LUCK
WHITE & BLACK TEES



AHXR
NAVY TEE



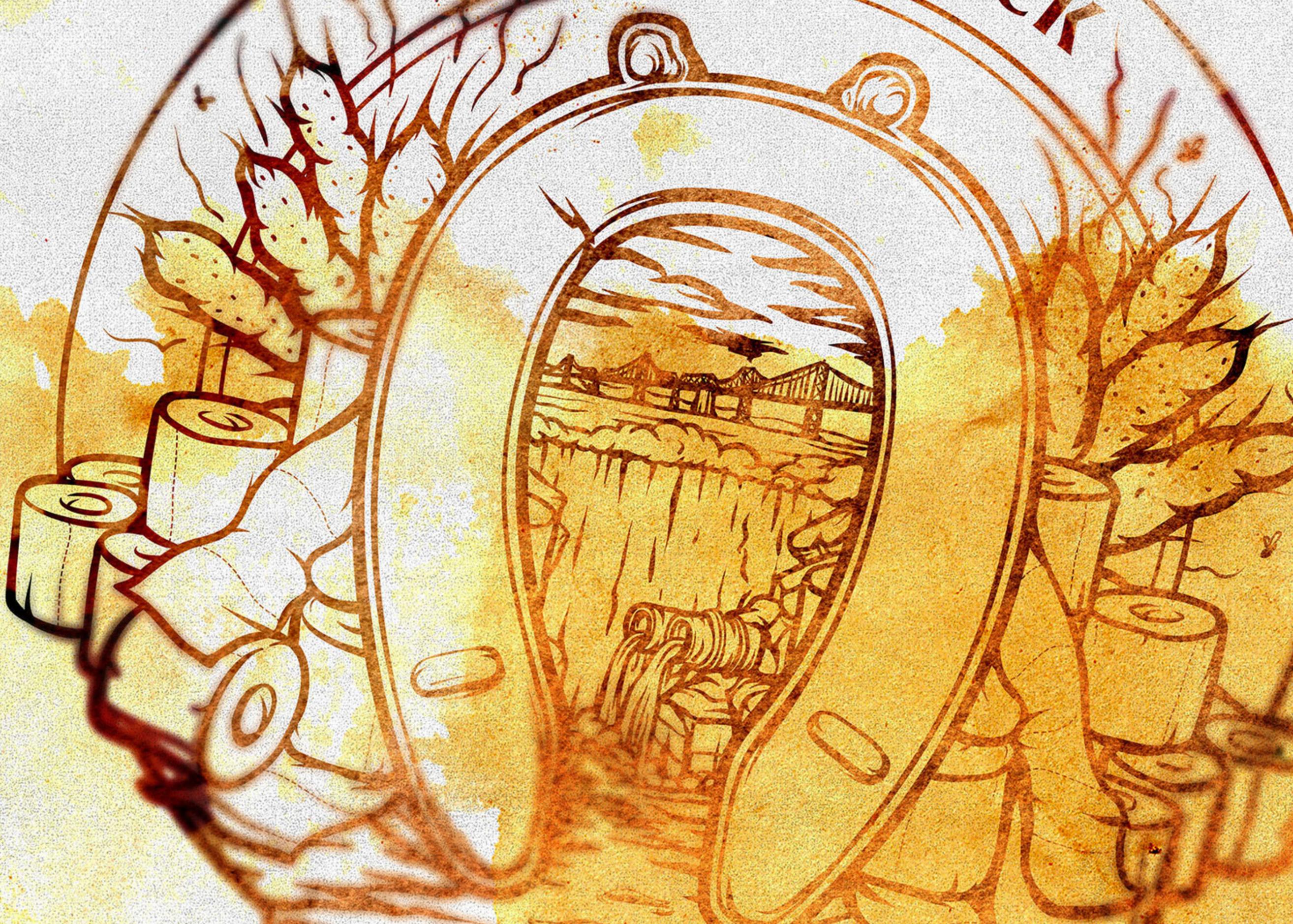
SORRY?
CHARCOAL HEATHER TEE



SKATE CO
HARBOR BLUE TEE

CONSUME YOUR CONSCIENCE CLEAN

WHEEL OF DUMPING LUCK



FASHION POLICE
REPORTING FOR DUTY



AHXR
BLACK LS W/SLEEVE PRINTS TEE



BLACK HERO
MILITARY LS TEE



FLYING EAGLE
BLACK/HEATHER JERSEY



BASIC EAGLE
BLACK ON BLACK JERSEY



EAGLE
CARDINAL & BLACK TEES

BLACK HERO
BLACK/REFLECTIVE & WHITE TEES



BASIC EAGLE
WHITE ON WHITE & BLACK TEES

OUTLINE HERO
YOUTH ROYAL TEE

SKATE CO
ONESIE



NO PHOTO INCENTIVE





OLD-E HERO
BLACK CREW
W/SLEEVE PRINTS



BLACK LEAGUE
REFLECTIVE ZIP HOOD



SKATE CO
BLACK PULLOVER HOOD



DUMPING LUCK
GUNMETAL HEATHER PULLOVER
HOOD



DUMPING LUCK
NAVY COACHES JACKET



OLD-E HERO
MAROON COACHES JACKET



OUTLINE HERO YOUTH
BLACK PULLOVER

FOR THAT
'READY FOR ANYTHING' LOOK!



BLACK HERO
SAFETY ORANGE FOAM MESH



AHXR
ALL FOAM



DUMPING LUCK
FOAM MESH



J-STREET
FOAM MESH



SKATE CO
Twill MESH



EAGLE
Twill MESH



THUMB HERO
CANVAS TWILL



SKATE CO
FOAM MESH



OLD-E HERO
Twill MESH



RESERVE
CAMO TWILL MESH



RESERVE
ALL FOAM KELLY



RESERVE
NAVY TWILL MESH



RESERVE
CANVAS WHITE MESH



RESERVE
ALL BLACK TWILL MESH

THATS WHATS UP



BLACK HERO
CUFF BEANIE ORANGE & BLACK

EAGLE
CUFF BEANIE NAVY & BROWN



FLORF
BLACK & BROWN POM BEANIE

FLORF
NAVY & GOLD POM BEANIE



STRYPER
OVER DA CALF SOCKS
WHITE/KELLY NAVY/GOLD HEATHER/WHITE



OBSOLETE
SKATE-BETTER
CREW SOCKS



AHRGYLE
MUSTARD & BLACK
CREW SOCKS



RAZORLIFE
HEATHER & GREEN
CREW SOCKS

